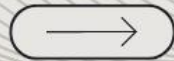


BOOST YOUR
TEXT MESSAGE
PROSPECTING



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CIRCLE PROSPECTING

VERSION 1: IN A NEIGHBORHOOD
FOR A BUYER

TEXT:

HI (CONTACT FIRST NAME), MY CLIENT JUST
LOST OUT ON A HOME ON (INSERT STREET
NAME). THEY ARE READY TO FIND THEIR
(NEXT, FAMILY, FIRST, ETC) HOME! THIS MAY
NOT BE FOR YOU, BUT WOULD YOU BE OPEN
MINDED TO A CONVERSATION? -- (YOUR
NAME) WITH (YOUR COMPANY)

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2

CIRCLE PROSPECTING

VERSION 2: AROUND A LISTING

TEXT:

HI (CONTACT FIRST NAME)! I AM HELPING
ONE OF YOUR NEIGHBORS WITH THE SALE OF
THEIR HOME ON (STREET NAME). I AM
REACHING OUT TO THE NEIGHBORS, TO GIVE
A HEADS UP, BEFORE WE GO LIVE. WOULD IT
BE CRAZY TO THINK YOU HAVE FRIENDS OR
FAMILY WHO WANT TO BE IN THE AREA? --
(YOUR NAME) WITH (YOUR COMPANY)

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3

CIRCLE PROSPECTING

VERSION 3: TURNING A BUYER
REPRESENTATION DEAL INTO A LISTING

HI (CONTACT FIRST NAME), I JUST SOLD
YOUR NEIGHBOR'S HOUSE ON (STREET
NAME) AND HAVE CLIENTS CONSTANTLY
LOOKING IN THIS POCKET. WOULD YOU BE
OPEN TO A CONVERSATION? -- (YOUR
NAME) WITH (YOUR COMPANY)

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4

EXPIRED TEXT

HI (CONTACT FIRST NAME), WHAT'S THE
PLAN FOR (EXPIRED LISTING ADDRESS)? --
(YOUR NAME) WITH (YOUR COMPANY)

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5

BONUS TEXT

LEVERAGING A CRITIQUE OF YOUR LISTING
INTO NEW LISTING PROSPECTS

HI (CONTACT FIRST NAME), I AM SELLING
(LISTING ADDRESS) – (LISTING
CHARACTERISTIC). FOLKS ARE LOOKING FOR
(LISTING CHARACTERISTIC). WOULD YOU BE
OPEN MINDED TO A QUICK CHAT? THANKS!
TYLER WITH REVEL REAL ESTATE.

EXAMPLE:

HI JOHN, I AM SELLING 123 17TH STREET #202 – AN OVERSIZED
ONE BEDROOM CONDO. FOLKS ARE LOOKING FOR AT LEAST 2
BEDROOMS. WOULD YOU BE OPEN MINDED TO A QUICK CHAT?
THANKS! TYLER WITH REVEL REAL ESTATE.

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